

REMINGTON'S LOOK FOR EVERY WOMAN SWEEPSTAKES

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE CHANCES OF WINNING. THE REMINGTON'S LOOK FOR EVERY WOMAN SWEEPSTAKES AND ANY ADVERTISEMENT RELATING THERETO IS INTENDED FOR PARTICIPATION AND VIEWING ONLY WITHIN THE FIFTY (50) UNITED STATES AND DISTRICT OF COLUMBIA ("D.C.") AND SHALL BE CONSTRUED ACCORDING TO, AND GOVERNED EXCLUSIVELY BY, CALIFORNIA STATE LAW. DO NOT PARTICIPATE IN THIS SWEEPSTAKES IF YOU ARE NOT A LEGAL RESIDENT OF THE FIFTY (50) UNITED STATES AND D.C., PHYSICALLY LOCATED IN ONE OF THE FIFTY (50) UNITED STATES AND D.C. AT THE TIME OF ENTRY, OR DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS SET FORTH IN THE THESE OFFICIAL RULES BELOW. VOID WHERE PROHIBITED BY LAW.

Sweepstakes Description: The "Remington's Look For Every Woman Sweepstakes" ("**Sweepstakes**") is sponsored by National Sports Programming ("**Sponsor**"), located at 10201 West Pico Boulevard, Building 103, Los Angeles, California 90035 and is administered by Van Wagner Communications, Inc. ("**Administrator**"), located at 800 Third Avenue, 28th Floor, New York, New York 10022. The Sweepstakes is related to the television series entitled "Best Damn Sports Show Period" (the "**Show**"), which website is located at www.foxsports.com/bestdamn ("**Website**"). The prizewinner of the Sweepstakes will receive a prize as more specifically described below. The Sweepstakes begins on November 17, 2008, and ends on December 26, 2008 ("Sweepstakes Period").

- 1) **Eligibility:** The Sweepstakes is open only to those legal residents of the fifty (50) United States and D.C. who are twenty-one (21) years of age or older at the time of entry and have a valid driver's license issued by a state from one of the fifty (50) United States and D.C., and have proof of valid automobile and/or motorcycle insurance. Void where restricted or prohibited by law. Employees, officers, and directors (and their respective IRS dependents, immediate family members [children, spouse, parents, grandparents, siblings] and individuals residing in their same household, whether or not related) of Sponsor, Administrator, Fox Entertainment Group, Fox Sports Interactive Media, LLC, Fox Interactive Media, Inc., Fox Cable Network Services, LLC, National Sports Programming, The News Corporation, Harley-Davidson Motor Company, and Spectrum Brands, Inc. (**each a "Promotion Entity" and collectively, the Promotion Entities**) and their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, production services, fulfillment agencies, legal advisors, web masters and web suppliers are not eligible to participate. By participating in the Sweepstakes, each entrant unconditionally agrees to abide by these Official Rules and the decisions of the Sponsor and/or judges, which shall be final and binding in all matters relating to this Sweepstakes.
- 3) **Sweepstakes Period:** The Sweepstakes begins at 12:00:01 a.m. Eastern Standard Time ("EST") on November 17, 2008, and ends at 11:59:59 p.m. EST on December 26, 2008 (the "Sweepstakes Period"). All entries must be received by the end of the Sweepstakes Period to be eligible. The Sponsor's database computer is the official time keeping device for this Sweepstakes.
- 4) **How to Enter: No purchase necessary to enter or win. Making a purchase will not improve your chances of winning.** A computer with internet access is required to participate in this Sweepstakes. To enter the Sweepstakes, each entrant must visit www.foxsports.com/bestdamn ("Website") during and the Sweepstakes Period, follow the links and instructions to the registration page. To be eligible, each entrant must complete and submit all required information including entrant's name, residential address, age, phone number, and email address. Following registration into the Sweepstakes, entrants will be given the opportunity to upload a photograph, which illustrates entrants need for a Remington makeover ("Photo Submission"). If entrant's photograph is selected, as determined by Sponsor in its sole discretion, the photograph may be shown on the Show during the Remington feature and on the Website. **Please note: Participation in the Photo Submission is for entertainment purposes only, and is not a requirement to enter the Sweepstakes and further does not improve entrant's chances of winning the Sweepstakes.** Limit one (1) entry per person and/or email address per day during the Sweepstakes Period. Entrant may enter as often as they desire, subject to the previously stated limitation. Each entrant must provide a valid e-mail address and phone number to be eligible. In the event of a dispute regarding the identity of who actually submitted an entry on the Website, the entry will be deemed submitted by the authorized account holder of the e-mail address supplied at the time of entry. An "authorized account holder" is defined as the natural person to whom the applicable e-mail address has been assigned by the internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the address submitted. The potential prizewinner may be required to provide Sponsor with proof that he/she is the authorized account holder of the e-mail address associated with the winning entry. If a dispute as to the identity of any entrant cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible. No mechanically reproduced, illegible or incomplete entries will be accepted. Sweepstakes entries will be deemed null and void and will be rejected if not submitted through authorized legitimate channels.

All entries become the exclusive property of Sponsor and will not be acknowledged or returned. As permitted by law, each entrant agrees that personal information collected in connection with this Sweepstakes may be shared with the Promotion Entities and Sponsor's other promotional partners to contact you regarding promotional updates; information; messages; and for other reasons via electronic and/or ordinary mail and, will be used by Sponsor and such promotional partners in compliance with their respective privacy practices. Entry must be made by the entrant, only in the manners as set forth herein. All other methods of entry are considered void.

- 5) **Photo Submission Requirement:** By submitting a photograph, each entrant agrees to the terms and conditions of these Official Rules, and further represents and warrants that entrant is the sole copyright owner of the submitted photograph, and that entrant has the authority to grant the permission and rights granted herein, and that no other permission is required to grant such rights, and entrant hereby irrevocably grant Promotion Entities the right, but not the obligation, to use entrant's photograph, entrant's name, voice, and likeness and address (city, state, and zip code) (collectively "Attributes"), the Attributes of each individual featured in the photograph and any statements made by or attributed to entrant and all those featured in the photograph, for advertising and promotional purposes in any and all media, now known or hereafter devised (including without limitation by telecast on the Show and on the Website), without notice, review, or approval, in perpetuity and throughout the universe without further compensation, and entrant hereby release the Promotion Entities and their respective parent, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents from all claims arising out of any such use.

All Photo Submissions must meet the submission requirements. The Photo Submission must (i) be owned exclusively by entrant; (ii) not have been previously published, released or distributed commercially; (iii) not infringe upon any third party intellectual property rights, or violate any law, and as of the date of Photo Submission, not be the subject of any actual or threatened litigation or claim; and (iv) be suitable for publication (i.e., no nudity, profanity, obscene gestures, any depiction of real or simulated sexual acts, graphic or gratuitous violence, dangerous or illegal acts or written descriptions thereof, no provocative, offensive, indecent, defamatory or libelous material) as determined by Sponsor in its sole and absolute discretion. Photo Submissions that do not conform to these requirements will not be accepted.

- 6) **Sponsor's Right To Not Use:** Sponsor reserves the right, in its sole and absolute discretion, to not use any submitted photograph and remove any photograph that it believes contains any inappropriate content, infringes the rights of any third party, or otherwise does not meet the submission requirements or any other requirements in these Official Rules. The decisions of the Sponsor on this and all matters relating to the Photo Submission are final and binding.
- 7) **License:** Entrant shall retain all ownership rights in the entrant's Photo Submission. However, by submitting the Photo Submission, entrant hereby grants to Promotion Entities a worldwide, non-exclusive, royalty-free, sublicenseable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the Photo Submission in connection with the Sweepstakes and Promotion Entities, (its successors' and affiliates') business, including without limitation promotion and redistributing part or all of the Show (and derivative works thereof) in any and all media formats and through any and all media distribution. Promotion Entities have the absolute right to edit and/or alter any Photo Submission. Promotion Entities reserve the right to use (or not use) each entrant's Photo Submission at all and/or as little of the Photo Submission as it so chooses.
- 8) **Drawing and Prizewinner Notification:** One (1) prizewinner will be selected in a random prize drawing for the prize. The potential prizewinner will be selected on or about January 5, 2009, from all eligible entries received during the Sweepstakes Period. The potential prizewinner will be notified by telephone, e-mail and/or U.S. mail on or about January 6, 2009, using the contact information provided at the time of entry. Sponsor shall have no liability for any prizewinner notification that is lost, intercepted, or not received by a potential prizewinner for any reason. If a selected prizewinner cannot be reached by telephone; e-mail, or U.S. mail, or does not respond within three (3) days of the initial attempt to notify the potential prizewinner, the prize may be forfeited and an alternate prizewinner for the prize may be selected in a random drawing from the remaining eligible entries received during the Sweepstakes Period. Sponsor will attempt to contact up to two (2) potential prizewinners in accordance with the above procedure, after which the prize may go unawarded if the prize remains unclaimed. If any potential prizewinner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prizewinner will be disqualified and an alternate prizewinner may be selected in a random drawing from the remaining eligible entries.
- 9) **Prize/Approximate Retail Value (ARV)/Odds:** One (1) prize ("Prize") will be awarded. The Prize shall consist of one (1) Harley-Davidson 2009 VRSCF V-Rod® Muscle™ (color and options shall be determined by Sponsor, in its sole discretion). The Approximate Retail Value ("ARV") for the Prize is Seventeen Thousand One Hundred and Ninety-Nine Dollars (\$17,199). The Prizewinner is solely responsible for all other expenses not specified herein as being awarded, including without limitation taxes, title, insurance, license, and registration fees associated with the Prize. Prizewinner must take physical delivery of Prize from the designated dealership nearest the prizewinner's residence, or as otherwise instructed by Sponsor. Odds of winning depend on the number of eligible entries received.

- 10) **General Prize Restrictions:** All minors (as defined below) must be accompanied, at all times, by an adult (if applicable). The potential prizewinner is subject to verification. The Prize is not redeemable for cash. The Prize is non-assignable and nontransferable. The Prize is subject to availability and Sponsor in its sole discretion may substitute cash or a different prize of approximately equal or greater value except where prohibited by law. If lost, the Prize awarded will not be replaced. The Prize will not be substituted, except at Sponsor's sole discretion due to Prize unavailability and then only for a prize of equal or greater value. The prizewinner is solely responsible for the reporting and payment of any federal, state and/or local taxes on the Prize awarded. If any potential prizewinner declines the Prize, is found to be ineligible, or fails to comply with these Official Rules, such potential prizewinner will be disqualified and will forfeit the prize he or she otherwise might have received. Upon verification of entrant's win and compliance with these Official Rules, delivery of the Prize will be coordinated by a representative of Sponsor and the prizewinner will receive further notification with details on how to claim the Prize. All details and other restrictions of the Prize not specified in these Official Rules will be determined by Sponsor in its sole and absolute discretion.
- 11) **General Prize Conditions:** Eligibility, age and all claims made by prizewinner is subject to verification. Sponsor and its agents are not responsible for fraudulent communications including without limitation phone calls, mail, and e-mails made by or sent to entrants. The prizewinner will be required to execute an Affidavit of Eligibility, a Liability Release and where imposing such condition is legal, a Publicity Release ("Prize Claim Documents"). If a prizewinner is not of legal age of majority in his or her state of residence ("Minor") at Sponsor's option, the Prize either will be awarded in the name of the parent or legal guardian of the prizewinner, or the parent or legal guardian of the prizewinner will be required to ratify and sign Prize Claim Documents. The Prize Claim Documents must be returned within the time frame indicated on the documents. If the potential prizewinner (or, in the case of a Minor, such Minor prizewinner's parent or legal guardian) fails to return such documents within the prescribed time, or if a potential prizewinner is found to be ineligible, or if he/she does not comply with these Official Rules, then the potential prizewinner may be disqualified and an alternate winner may be selected from the remaining eligible entries. All applicable U.S., federal, state, and local taxes, duties, or other taxes or fees are the sole responsibility of the prizewinner, who may be issued a 1099 IRS tax form for the ARV of any awarded prize. Acceptance of the Prize constitutes permission for the Sponsor and its agents to use said prizewinner's name, photograph, likeness, statements, biographical information, voice, and city and state for all purposes and in all forms of media, in perpetuity, without further notice or compensation. For the avoidance of doubt, to be declared the official prizewinner, such potential prizewinner must comply with these Official Rules, which shall include the timely execution of the Prize Claim Documents as detailed in this paragraph 11.

Depiction of the Prize in any advertising, promotional materials may not reflect the actual prize delivered to the prizewinner. Sponsor or its agents shall not be responsible for delays in delivery of the Prize once it has been shipped by Sponsor or its agents. Prizewinner shall bear all risk of loss or damage to the Prize after it has been delivered to the prizewinner.

- 12) **Conditions Of Participation:** This Sweepstakes is subject to all applicable federal, state, and local laws. Each entrant hereby: (a) agrees that the Promotion Entities will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to person(s), including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes or any Sweepstakes-related activity, or for any typographical or other error in the printing, offering or announcement of any prize; (b) releases the Promotion Entities from all liability, claims, action, or proceedings relating to this Sweepstakes and from injuries or damages arising in connection with or relating to participation in this Sweepstakes, or use or misuse of the Prize; and (c) waives any right to claim ambiguity in the Sweepstakes or these Official Rules. This Sweepstakes may not be used for any form of gambling.
- 13) **IMPORTANT: PLEASE READ - General Release And Limitations On Liability:** By entering the Sweepstakes, entrants agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with the Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event will attorneys' fees be awarded or recoverable; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby knowingly and expressly waives all rights to seek, punitive, incidental or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and/or any and all rights to have damages multiplied or otherwise increased. Each entrant acknowledges and agrees that the Promotion Entities are not responsible for any costs, injuries, losses, or damages of any kind arising from or in connection with: (i) incomplete, lost, late, misdirected, or illegible entries or for failure to receive entries due to any cause, including without limitation human, transmission, or technical problems, failures, or malfunctions of any kind, whether originating with sender, with Sponsor, or otherwise, that may limit an entrant's ability to participate in the Sweepstakes; (ii) incorrect or inaccurate information whether caused by internet users, or by any equipment or programming associated with or utilized in connection with this Sweepstakes and assume no responsibility for any error, omission, malfunction, interruption, deletion, defect, or delay in operation or transmission, communications line failure, theft, or destruction or unauthorized access to, tampering, or hacking; (iii) any injury or damage resulting from participation in the Sweepstakes and/or the use and/or misuse of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, or any claims, costs, injuries, losses, or damages related to or based on the entrant's rights of publicity or privacy); or (iv) the entrant's claim that he or she has somehow been defamed or portrayed in a false light. Promotion Entities assume no responsibility for any damage to an entrant's computer

system, which is occasioned by accessing the Website, or participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature, or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right, in its sole discretion, to disqualify any entrant it finds to be tampering with the entry process or operation of the Sweepstakes or to be acting in an unsportslike or disruptive manner, or with intent to threaten, abuse or harass any other person. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g., SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval, which may be required, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select winner(s) in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. These Official Rules cannot be modified or amended in any way except in a written document issued by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

- 14) **Governing Law:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES OR IN CONNECTION WITH ANY SUBMISSION OR OTHER MATERIAL SUBMITTED IN CONNECTION WITH THE SWEEPSTAKES, SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF CALIFORNIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. THE INVALIDITY OR UNENFORCEABILITY OF ANY PROVISION OF THESE RULES SHALL NOT AFFECT THE VALIDITY OR ENFORCEABILITY OF ANY OTHER PROVISION. IN THE EVENT THAT ANY PROVISION IS DETERMINED TO BE INVALID OR OTHERWISE UNENFORCEABLE OR ILLEGAL, THESE OFFICIAL RULES SHALL OTHERWISE REMAIN IN EFFECT AND SHALL BE CONSTRUED IN ACCORDANCE WITH THEIR TERMS AS IF THE INVALID OR ILLEGAL PROVISION WERE NOT CONTAINED HEREIN.

IN NO EVENT WILL THE PROMOTION ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THE SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, **ALL PRIZES ARE PROVIDED "AS IS," WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE PROMOTION ENTITIES HEREBY EXPRESSLY DISCLAIM ALL IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.** SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE RIGHT IS RESERVED BY SPONSOR TO SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

- 15) **Prizewinners List/Official Rules:** To obtain a copy of the Official Rules or the Prizewinner's List, visit www.foxsports.com/bestdamn or send a self-addressed, stamped envelope to:

Remington's Look For Every Woman Sweepstakes
"Official Rules" or "Prizewinners' List" (please specify)
c/o Van Wagner Communications, Inc.
800 Third Avenue, 28th Floor
New York, New York 10022

The Winner's List will be available for a period of thirty (30) days following the end of the Sweepstakes Period. Residents of the state of Vermont may omit postage from rules requests only.