

# Cash Cars and Superstars

## How to Win / Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS VOID IN NEW YORK AND FLORIDA AND WHERE PROHIBITED.**

Sweepstakes is open only to legal residents of the U.S. excluding residents of New York and Florida and legal residents of Canada excluding residents of Quebec, who are 18 years or older at the time of entry.

**Sweepstakes Name:** Cash, Cars and Superstars (the "Sweepstakes")

**Sweepstakes Dates/Registration Period:** The Sweepstakes is scheduled to begin 9/15/09 at 12:00am EST and end 10/31/09 at 11:59pm EST (the "Registration Period"). Sponsors' clock shall be the official time piece of the Sweepstakes.

The Jetset Media Workshop, Inc ("Sponsor"), their subsidiaries and affiliated companies, will conduct the Sweepstakes substantially as described in these rules, and by participating, each participant agrees as follows:

### **Description of Sweepstakes:**

In the event of a successful 3 of 15 envelope pick by an eligible contestant, that contestant will be awarded the Grand Prize as described below, subject to verification, approval and compliance with these Official Rules.

### **How to Enter – Online Registration**

To enter, visit [www.mdmgames.com/ccsssoundbait](http://www.mdmgames.com/ccsssoundbait) during the Registration Period and click the Sweepstakes link. Each contestant will be given a set of (5) multiple choice questions. A contestant must provide an answer to all (5) trivia questions, correct or incorrect, to enter the Sweepstakes for a chance to win the grand prize.

**Alternate Entry:** To register for the Sweepstakes without playing the game, simply click the following link which will direct you to the Sweepstakes registration page: [www.mdmgames.com/ccsssoundbait/register.aspx](http://www.mdmgames.com/ccsssoundbait/register.aspx). Any entrant who advances to the Sweepstakes registration page will be required to enter their name, address, birth date, phone number, valid email address and answer the Sponsors' survey question.

Maximum of one entry per person or per valid email address during the Sweepstakes period. Each participant must submit an entry on their own behalf. Any entry submitted by a contestant on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. All eligible contestants must register using a valid email address. Any entry submitted with an invalid email address will be disqualified.

Any attempt by any participant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods void that participant's entries and that participant may be disqualified. No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification. Sponsors and their subsidiaries and affiliates are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information or effects of hackers or failure of any electronic equipment, computer transmissions and/or network connections, which will be disqualified.

All eligible entries must be submitted and received by during the Registration Period. Any entry submitted after the close of the Registration Period, or any entry not received by the close of the Registration Period for any reason will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the e-mail address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All received entries become the property of the Sponsors and will not be returned.

### **How to Play - Grand Prize Contest**

On or about 11/2/09, the Sweepstakes Administrator shall conduct a random drawing from among all eligible entries received to select one potential grand prize winner (see prize description below).

The grand prize winner will be notified initially by phone beginning on **11/4/09**. If the Administrator is unsuccessful in its attempt to reach and speak directly with the grand prize winner by phone after three (3) attempts over a 48-hour period to the phone number listed on that contestant's entry, then that contestant may be disqualified and an alternate potential grand prize winner may be randomly selected from among the remaining eligible entries and notified as per the procedures outlined above (*time permitting*).

During the winner notification phone call, the selected winner must confirm their eligibility, indicate their willingness to accept the prize, and confirm their ability to travel to New York City, NY during the designated travel dates (12/8/09 – 12/10/09) to attend the Grand Prize Event. The potential grand prize winner will then receive official notification via certified or overnight mail delivery.

If the selected winner does not meet the eligibility requirements, is unable or unwilling to travel during the designated dates to attend the Grand Prize Event or elects to decline the prize, s/he will be disqualified and, at Sponsor's discretion and time permitting, an alternate winner will be randomly selected from among all remaining eligible entries and notified as per the procedures outlined above. Any disqualified contestant will not receive any alternate prize substitution or compensation. Decisions of the Administrator in the selection and determination of grand prize winner and all matters relating to this Sweepstakes are final and binding.

All of the following will apply for the grand prize winner : 1) Winner will be required to complete and return, within 3 days of date of receipt, a prize acceptance form including the name of their travel guest, a W-9 form, an affidavit of eligibility, and a liability/publicity release (where permitted) signed by both the winner and travel guest;

2) Winner will be required to present a copy of a valid social security card and a valid driver's license as a condition of participating or receiving any prize; 3) Winner will be issued an IRS Form 1099 reflecting the actual value of all prizes won; and 4) Winner will be responsible for paying all applicable taxes (including, but not limited to all local, state and federal taxes) on all prizes awarded. Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, finalist will not receive any other prize substitution or compensation, and the prize will remain the property of Sponsor and will not be awarded, except as provided herein.

**Prize Award:** A maximum of one (1) grand prize will be awarded. The grand prize winner will receive a trip for two (2) (finalist and one (1) guest) to New York City, NY with an approximate retail value not to exceed \$2,000. The trip includes:

- Round trip coach class airfare for two (winner and guest) from the nearest major airport to the winner's home as designated by sponsor to an airport in the New York City surrounding area. Actual departure date, times and airline based upon availability and will be solely determined by sponsor.
- Two (2)-nights standard hotel accommodations, double occupancy at hotel designated by Sponsor arriving 12/8/09 and departing 12/10/09.
- Chance to participate in the 3 of 15 Envelope Pick Contest (*see below*) for an opportunity to win a prize award of \$1,000,000 40-year annuity, on 12/9/09. 3 of 15 Envelope Pick grand prize, if awarded, will be payable in the form of \$25,000 cash installments in 40-equal annual payments without interest. The first payment, if awarded, will be received within approximately 30-days from approval and verification of compliance with the Envelope Pick contest requirements outlined below. Each annual payment, if any, will then be received on or about the approximate anniversary date of the first installment.

**3 of 15 Envelope Pick Contest:** The selected finalist will be presented with a total of (15) sealed Grand Prize contest envelopes. Three of the contest envelopes will contain Grand Prize winning certificates printed with winning symbols. The three winning symbols for this contest are the words: "CASH" – "CARS" – "SUPERSTARS". Each of the remaining (12) contest envelopes will contain non-winning certificates. The "Non-Winning" prize certificates will be printed with "Sorry – Not a Winner" or other similar text clearly distinguishing it as a "Non-Winning" certificate. In order for the Grand

Prize to be awarded, an eligible finalist must select the (3) sealed contest envelopes that each contain a Grand Prize winning prize certificate.

The following will apply to each Grand Prize contest attempt: All contest attempts must occur in the presence of the Sweepstakes Administrator. Any attempt not made in the presence of the Sweepstakes Administrator for any reason will be disqualified and is not eligible for the Grand Prize. Finalist must select from the (15) sealed envelopes available for the contest attempt. Each sealed contest envelope will be identical in size, shape, and color with the exception of the number labeled on the envelope (encompassing the range from 1 – 15). Finalist will be required to select and open a maximum total of (3) sealed contest envelopes. Opening more than (3) sealed contest envelopes for any reason will disqualify the finalist, and void any opportunity to claim the Grand Prize.

Finalist must then reveal all (3) of the prize certificates contained in their selected prize envelopes to the contest administrator to determine if the certificate is a "Winning" or "Non-Winning" prize certificate.

In order to claim the Grand Prize, each of the (3) sealed contest envelopes selected and opened by an individual contestant must contain a "Winning" prize certificate. If a finalist selects any contest envelope that contains a "Non-Winning" prize certificate, they will not be eligible to claim the Grand Prize.

**IMPORTANT:** In the event of an error in the preparation of the contest materials or any tampering that results in the (15) sealed contest envelopes containing more than (3) "Winning Prize Certificates", all contest attempts are void. The finalists will be solely entitled to re-attempt the contest, using a new set of sealed contest envelopes for their re-attempt.

Sponsor is not responsible for any travel delays or difficulty. If travel delays or difficulty prevent arrival in time for any and all elements of trip, sponsor is not responsible for awarding any compensation in lieu thereof. Each winner and his/her guest must travel together on the same itinerary. Any changes to completed travel arrangements, once booked, are the sole responsibility of the winner, and are solely at the winner's expense. Actual value of the trip will depend on point of departure and any airfare fluctuations.

Grand Prize finalist's guest must be of legal age of majority in his/her state of residence (and at least 18) and will be required to execute and return a liability/publicity release prior to prize award. All meals, gratuities, applicable taxes (including, but not limited to all local, state and federal taxes) and any other expenses not specified herein as being included in the finalist prize are the sole responsibility of the finalists. All federal, state and local taxes are the winner's sole responsibility. All prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of comparable or greater value, at its sole discretion. **Maximum retail value of all available prizes: \$427,000, based in part upon the approximate current cash value of the \$1,000,000 40-year annuity portion of the grand prize.**

**Additional Rules & Restrictions:** By participating, entrants agree to abide by and be bound by the Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this Sweepstakes. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in Sweepstakes constitutes permission for the Sponsor and its designees to use entrants' names, cities and states of residence and/or likenesses for purposes of advertising and trade in any and all media now or hereafter known worldwide on perpetuity without limitation or further compensation, notification or permission, unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize. By participating, entrants agree to hold all Released Parties harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Sweepstakes, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel or activity related thereto), and to assume all liability therefor.

Released Parties shall not be liable to winner or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Released Parties' sole control. Participants are restricted to use of ordinary and typical computer equipment, mobile phone equipment, Internet

access and cellular networks. Sponsor disclaims all liability for the inability of a participant to complete or continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Sponsor's control, or otherwise. The Sponsor disclaims any liability for entries not received due to technical difficulties or transmission errors. The Sponsor disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Released Parties are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Sweepstakes, and any injury or damage to entrant's or any other person's computer or mobile phone related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes. Released Parties are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Sweepstakes, including, without limitations, errors which may occur in connection with the printing or advertising of this Sweepstakes, administration or execution of the Sweepstakes, the cancellation of the game, the processing of entries or in the announcement of the prizes or prize winners. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Sweepstakes website.

Sponsor reserves the right to cancel, modify or terminate the Sweepstakes if fraud, misconduct or technical failures destroy or threaten the integrity of this portion of the Promotion, in the opinion of the Sponsor/Administrator, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Sweepstakes as determined by Sponsor/Administrator, in their sole discretion. In the event of early termination of the Sweepstakes, Sponsor reserves the right to determine the finalists in a random drawing from among all eligible, non-suspect entries received as of the time/date of such termination.

If due to circumstances beyond the control of the Sponsor, any event associated with this Sweepstakes or the prize is delayed, rescheduled, postponed or cancelled, Sponsor reserves the right, but not the obligation, to cancel or modify the Sweepstakes and shall not be required to award a substitute prize. Sponsor reserves the right to substitute a prize of greater or equal value at its sole discretion. Sponsor reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by the Sponsor.

**IN CASE OF DISPUTES:** By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, and in no event will entrant be entitled to received attorneys' fees or other legal costs; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

**Odds:** Odds of being selected as the grand prize winner are dependent upon the total number of eligible entries received. The odds of a Grand Prize Finalist winning the Grand Prize are 1:455.

**Official Rules & Winners List:** For a copy of these Official Rules or winners list, send a self-addressed stamped envelope to be received by 2/29/2010 to: Cash, Cars Superstars \$1,000,000 Contest, c/o Million Dollar Media, LLC, 1460 Route 9 North – Suite 201, Woodbridge, NJ 07095. PLEASE SPECIFY which you are requesting: Official Rules or Winners List.

**Sponsor:** This Sweepstakes is sponsored by The Jetset Media Workshop, Inc, 2855 Peachtree Road NE #316, Atlanta, GA 30305.

**Administrator:** This Sweepstakes is administered by Million Dollar Media, LLC, 1460 Route 9 North – Suite 201, Woodbridge, NJ 07095.