

Hooters ‘Go Green’ Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING SWEEPSTAKES IS VALID IN THE 50 UNITED STATES (U.S.) AND DISTRICT OF COLUMBIA (D.C.) ONLY, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

Sweepstakes Name: Hooters ‘Go Green’ Sweepstakes (the “Sweepstakes”).

Sweepstakes Dates: Sweepstakes is scheduled to begin on **6/15/09** and is scheduled to **end on 8/9/09**, or when game piece supplies run out, whichever is earlier (the “Sweepstakes Period”). Game pieces will be distributed at participating Hooters Restaurant locations during the designated distribution dates for each location between the Sweepstakes Period, while supplies last. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void outside the U.S. and where prohibited.

Who may Enter: Sweepstakes is open to legal residents the 50 United States and District of Columbia (“D.C.”), who are age 18 or older as of date of entry, and have a valid U.S. driver’s license except the following persons who are not eligible to enter or win:

- (a) Employees, officers, and directors of Hooters of America, Inc., Hooters Restaurants (collectively “Sponsor”), Million Dollar Media, LLC (the “Administrator”), each of their respective franchisees, parents, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, “Released Parties”), and the members of the immediate families or households, whether or not related, of any of the above. “Immediate family members” includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.

Obtaining a Hooters ‘Go Green’ Pull Tab Game Piece – Two Ways: Obtain a Pull Tab Game Piece (each a ‘game piece’), while supplies last, in either of the following two (2) ways:

1. **Participating Hooters Restaurant locations:** Visit any participating Hooters Restaurant location during its designated distribution dates between the Sweepstakes Period, and order the featured appetizer. Each eligible customer who orders the featured appetizer will receive a game piece from his/her Hooters Girl, while supplies last. Approximately 1,500 game pieces will be available for distribution at each participating Hooters Restaurant location. Maximum of one (1) game piece per appetizer order, or per eligible customer per visit.
2. **Request a Free Game Piece by Mail:** To receive a free game piece by mail while supplies last, send a hand printed, self-addressed stamped #10 envelope along with a 3” x 5” card hand printed with your complete name, address (no P.O. Boxes), city, state, zip code, birth date and daytime and evening phone numbers (with area code) to: Hooters Go Green Sweepstakes – Free Game Piece Request, P.O. Box 278, Woodbridge, NJ 07095. (If you do not have a telephone, indicate “No Phone”.) Free game piece requests must be postmarked by 8/9/09, and received by 8/14/09, and will be honored while supplies last. Vermont residents may omit return postage. Each request must be mailed separately, and must be original and handwritten. Limit one (1) game piece per request; and one (1) request per stamped outer mailing envelope. Maximum of one request per person per day. No mechanically reproduced, computer generated or photocopied game piece requests permitted. All such requests will be void, and will not be fulfilled. Sponsor not responsible for lost, late, misdirected, illegible, incomplete, damaged, mutilated, or postage due mail or game piece requests.

Any game pieces obtained outside authorized and legitimate channels will be void and ineligible for prize redemption.

How to Play: Carefully peel back the two (2) pull tabs on your game piece to reveal the prize description printed beneath each tab. If you reveal two exact matching prize or coupon descriptions under both tabs – you are an instant winner of that corresponding prize or coupon offer, subject to the terms and conditions in these Official Rules. If non-matching prize descriptions or coupon offers appear beneath the two Pull Tabs, then you are not in possession of a winning game piece.

Important: If the prize description or coupon offer printed beneath any pull has been tampered with, damaged, destroyed, made illegible, altered, manipulated or removed in any manner, for any reason, then the game piece is void, and will not be eligible for any prize claim or redemption. All game pieces submitted for prize redemption are subject to verification and approval prior to prize award. Game pieces presented for prize claims must be the original game piece.

Any game piece that has been damaged, destroyed, lost, mutilated, duplicated, fraudulent, forged, altered, copied, hand printed, water damaged, manipulated or tampered with in any way, or which are defective or that contain any computer programming, printing, production, mechanical, or typographical errors or errors in production, will be considered null and void and will not be eligible for prize redemption. Contestants in possession of a defective or damaged game piece may only receive a replacement game piece in exchange for defective or damaged card, unless such damage is deemed to have been intentionally caused by contestant.

Sponsor’s liability for any defective or damaged game piece received by a participant is limited to replacement with another game piece, while supplies last. However, replacements will not be issued for any game pieces deemed void as a result of acts by the entrant, including but not limited to forgery, damage, mutilation and tampering. Any error, omission or defect in printing, production or seeding that changes the odds of winning on any game piece will render all such game pieces void.

Instant Win Prize Awards / Coupon Offers & Odds of Winning: The total number of instant win prizes or coupon offers available, odds of winning and approximate retail value (“ARV”) of each is as follows:

Coupon Offer / Prize Description	Odds of Winning	Max. # Prizes	ARV
Free Soft Drink <i>(on next visit with any purchase)</i>	1:3	500 per location	N/A
Free Buffalo Shrimp Appetizer <i>(on next visit with any purchase)</i>	1:7.5	200 per location	N/A
Free Onion Ring, Cheese Stick or Fried Pickle Appetizer <i>(on next visit with any purchase)</i>	1:7.5	200 per location	N/A
10% Off Merchandise <i>(not valid towards gift cards or sale items)</i>	1:15	100 per location	N/A
\$25.00 Hooters Gift Card	1:1,500	1 per location	\$25.00
\$100.00 Cash	1:9,750	50	\$100.00
\$250.00 Cash	1:48,750	10	\$250.00
\$500.00 Cash	1:487,500	1	\$500.00
2009 GMC Sierra Hybrid	1:487,500	1	\$39,000.00

All validly redeemed coupons or claimed prizes will be awarded, subject to game piece approval and verification of eligibility and compliance with the terms of these official rules. **Any unclaimed coupon offers or prizes will not be awarded, and will remain property of Sponsor, and will not be re-awarded.**

Instant Win Grand Prize: The instant win grand prize is a **2009 GMC Sierra Hybrid vehicle** with a maximum retail value not to exceed **\$39,000**. A maximum of one (1) grand prize will be awarded. The Grand Prize winner must take delivery of vehicle from designated GMC dealership nearest winner’s home, or as otherwise instructed by Administrator. Administrator will solely designate and specify available GMC vehicle including make, model, color and options for Grand Prize winner’s prize award. Grand Prize winner may not substitute, exchange, or apply the vehicle’s value towards a higher cost or alternate vehicle. Designated vehicle must be the Sponsor designated vehicle that is currently in designated dealer’s stock of inventory. Administrator reserves the right to award an alternate year model GMC vehicle (*i.e.* 2008), if the 2009 model is not available at the time of prize award. If the designated prize vehicle MSRP is under \$39,000.00, the winner will not be awarded the difference between the vehicle's actual MSRP and \$39,000.00.

All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of Grand Prize winner, including but not limited to tax, title, insurance, license and registration fees. Grand Prize winner is responsible for paying any and all sales tax on prize award at time of delivery, estimated at approximately \$2,340.00 (based on a 6.0% tax value) but may vary depending on the state and county in which the vehicle is awarded. All income, federal, state and local taxes are Grand Prize winner’s sole responsibility. All grand prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Administrator’s sole discretion or as provided herein. Administrator reserves the right to substitute a prize of comparable or greater value, at its sole discretion.

How to Claim an Instant Win Prize – Redeeming Potential Instant Win Game Pieces:

All potential instant win game pieces must be redeemed as follows:

- 1. Coupon Offers for Free Appetizers or Free Soft Drink** (*on next visit with any purchase*) – Game pieces redeemable for a Free Appetizer or a Free Soft Drink on next visit with any purchase may be redeemed at the participating Hooters Restaurant location where the game piece was received. Complete the back of the original winning game piece with your complete name, address, phone (with area code), email, signature and date – and present and surrender such winning game piece to your Hooters Girl server or other authorized Hooters personnel at the time of redemption. Winning game pieces are subject to verification and approval by Hooters manager. All valid winning game pieces for a Free Appetizer or Free Soft Drink on next visit with any purchase must be redeemed **by 9/15/09** or game piece and offer will be void. Maximum of one (1) redemption per person per visit, and offer may not be transferred or combined with any other offer or discount. Winning game piece may not be redeemed on visit in which game piece was received, and offer requires a purchase on next visit for valid redemption. Winning game pieces may be redeemed on a dine-in or carry-out basis. Game piece has no cash value, and may not be redeemed or exchanged for any other prize or offer. Certain other restrictions may apply.
- 2. Coupons for 10% Off Merchandise Purchase – Not valid towards gift cards or any sale items.** Winning game pieces redeemable for 10% Off Merchandise purchase may be redeemed at the participating Hooters Restaurant location where the game piece was received. Complete the back of the original winning game piece with your complete name, address, phone (with area code), email, signature and date – and present and surrender such winning game piece to your Hooters Girl server or other authorized Hooters personnel at the time of redemption. Winning game pieces are subject to verification and approval by Hooters manager. All valid winning game pieces for 10% off merchandise purchase must be redeemed **by 9/15/09** or game piece and offer will be void. Maximum of one (1) redemption per person per visit, and may not be transferred or combined with any other offer, discount or sale. Not valid towards the purchase of any gift cards. Game piece has no cash value, and may not be redeemed or exchanged for any other prize or offer. Certain other restrictions may apply.
- 3. Instant Win Prizes of \$25 Hooters Gift Cards or Cash Prize Amounts – Request a Prize Claim Form from Hooters Manager:** All potential winning game pieces redeemable for \$25.00 Hooters Gift Cards or Cash prizes of \$100, \$250 or \$500, must be redeemed as follows: Eligible participants who possess a potential Instant Win game piece for a Hooters Gift Card or Cash prize amount should notify a store manager immediately, **but do not submit game piece to Hooters personnel**, as game piece may not be redeemed in this manner. Store manager will provide contestant in possession of a winning game piece with an “Official Prize Claim Form” to complete and submit with the original winning game piece as per the instructions outlined below.

Participants in possession of a potential winning game piece for a Hooters Gift Card or Cash prize are required to fully complete and sign the back of their original potential winning game piece, make **two photocopies of the front and back of the game piece** (*as proof of mailing does not constitute proof of receipt / delivery*), and submit the original winning game piece along with the fully completed Prize Claim Form, and one photocopy of the front and back of the game piece **via trackable delivery service (Fedex, UPS or DHL) or certified mail to:**

Hooters Go Green Sweepstakes – Instant Win Prize Redemption
c/o Million Dollar Media, LLC
1460 Route 9 North – Suite 201
Woodbridge, NJ 07095

Participants are required to retain a photocopy of the front and back of the completed game piece being submitted for their own records. Prize claims are subject to verification of valid game piece and eligibility, and compliance with the terms of these official rules and approval by Sweepstakes Administrator. All prize claims must be received **by 8/31/09**, or game piece is void.

- 4. Instant Win Grand Prize (GMC Sierra Hybrid) – Request a Grand Prize Claim Form from Hooters Manager:**

[DO NOT submit potential grand prize winning game piece to Hooters personnel as grand prize winning game piece cannot be redeemed in this manner.]

Potential grand prize winning game piece must be redeemed as follows: Eligible participant in possession of the potential Grand Prize winning game piece should notify a store manager immediately, but **do not submit game piece to Hooters personnel**, as game piece may not be redeemed in this manner. Store manager will provide

contestant in possession of a winning game piece with an "Official Grand Prize Claim Form" to complete and submit with the original grand prize winning game piece as per the instructions outlined below.

Participant in possession of the potential Grand Prize winning game piece is required to fully complete and sign the back of their original potential grand prize winning game piece, make **two photocopies of the front and back of the card** (*as proof of mailing does not constitute proof of receipt / delivery*), and submit the original winning game piece along with the completed Grand Prize Claim Form, and one photocopy of the front and back of the card **via trackable delivery service (Fedex, UPS or DHL) or certified mail to:**

Hooters Go Green Sweepstakes – Grand Prize Redemption
c/o Million Dollar Media, LLC
1460 Route 9 North – Suite 201
Woodbridge, NJ 07095

Participant is required to retain a photocopy of the front and back of the completed game piece being submitted for their own records. Grand prize claim is subject to verification of valid game piece and eligibility, and compliance with the terms of these official rules and approval by Sweepstakes Administrator. Grand prize claim must be received **by 8/31/09**, or game piece is void.

Eligible participant who redeems valid grand prize winning game piece for the Grand Prize will be contacted by phone and/or certified mail and will be required to execute and return, within 5 days of written notification: (1) a grand prize acceptance form; (2) an affidavit of eligibility and liability release; (3) W-9 form, and, (4) unless prohibited by law, a publicity release, or prize will be forfeited and Sponsor will have no further obligation to such winner. Grand prize winner, if any, will be issued an IRS Form 1099 reflecting the actual value of the prize.

Any game pieces presented or redeemed for prize redemption after the above stated deadlines shall be void and ineligible for prize award or redemption. Only game pieces that are actually received in accordance with these rules are eligible for prize redemption. Sponsor not responsible for any late, lost or undelivered game piece, or any prize claim not received for any reason.

2nd Chance Sweepstakes - \$5,000 Cash Prize: To enter the 2nd Chance Sweepstakes, visit www.HootersGoGreen.com between the Sweepstakes period. Fully complete the on-line registration form with all required information including your complete name, address (*including city, state and zip*), valid email address, birth date, and mobile phone number (*including area code*). After having read and agreed to these Official Rules, click the submit button to submit your on-line entry.

Maximum of one entry per person or per valid email address per day during the Sweepstakes Registration Period. All on-line entries must be fully complete for all required information. **Any available opt-in opportunities are not required to enter the Sweepstakes, and checking the opt-in boxes will not improve your chances of winning.** Eligible on-line entries must be submitted and received by 11:59:59pm ET on **8/9/09**.

Any on-line entry submitted with an invalid email address will be disqualified. Incomplete or illegible entries will be disqualified. Released Parties are not responsible for lost, late, misdirected, illegible, incomplete, invalid, unintelligible, damaged, or for entries submitted in a manner that is not expressly allowed under these rules, or for any entry not submitted or received due to any technical error or failure, human or programming errors, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information for any reason, or effects of hackers or failure of any electronic equipment, computer transmissions and/or network connections; all of which will be disqualified.

Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using same, multiple/different email addresses, identities, or any other methods void that participant's entries and that participant may be disqualified. No mechanically reproduced or automated entries permitted. **Use of any automated system to participate is prohibited and will result in disqualification and all such entries will be deemed void.**

In the event of a dispute as to any on-line registration, the authorized account holder of the e-mail address used to register will be deemed to be the registrant and he/she must be eligible according to these Official Rules. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other

organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned.

2nd Chance Sweepstakes Grand Prize Drawing – Winner Selection & Notification: On [or about] **8/17/09**, a random drawing will be held from among all eligible 2nd Chance Sweepstakes entries received to select a total of one (1) potential 2nd Chance Sweepstakes grand prize winner. Odds of being selected as the 2nd Chance Sweepstakes Drawing grand prize winner are dependent upon the total number of eligible entries received.

Decision of the Administrator in the selection and determination of winner and, all matters relating to this Sweepstakes are final and binding. The potential winner will be notified initially by phone beginning on or about **8/18/09**. If the Administrator is unsuccessful in its attempts to reach and speak directly with the potential winner by phone after three attempts over a 72-hour period to the phone number(s) listed on that potential winner's entry, then that potential winner may be disqualified and, at Sponsor's discretion, an alternate winner may be randomly selected from among the remaining eligible entries and notified as per the procedures outlined above (time permitting).

During the winner notification phone call, the potential winner must confirm his/her eligibility, and indicate his/her willingness to accept the 2nd Chance Sweepstakes grand prize. The winner will then receive official notification via certified or overnight mail delivery. If a selected potential prize winner does not meet the eligibility requirements, is unable or unwilling to accept the prize, or elects to decline the prize, s/he will be disqualified and, at Sponsor's discretion and time permitting, an alternate winner will be randomly selected from among all remaining eligible entries and notified as per the procedures outlined above. Any disqualified winner will not receive any alternate prize substitution or compensation.

2nd Chance Sweepstakes Prize Winner Requirements: The 2nd Chance Sweepstakes grand prize winner will be required to complete and return, within 5 days of date of receipt, 1) a Declaration of Eligibility and Compliance with these Rules; 2) a prize acceptance form; and 3) and a liability/publicity release (where permitted); all of which must be completed, signed and returned per the provided instructions before the prize will be awarded. Failure to collect or properly claim the prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, winner will not receive any other prize substitution or compensation, and the prize will remain the property of Sponsor and will not be awarded, except as provided herein.

2nd Chance Sweepstakes Grand Prize: The 2nd Chance Sweepstakes grand prize winner will be awarded: \$5,000 Cash. A maximum of one (1) 2nd Chance Sweepstakes grand prize will be awarded. Winner will receive their prize in the form of a check within approximately 30-days from return of all required prize documents, and verification of eligibility and compliance with these official rules. All applicable taxes are winner's sole responsibility including local, state and federal income taxes. The prize award is non-transferable and no prize substitution allowed, except at Sponsor's sole discretion or as provided herein.

Total ARV of all available prizes: \$59,125. All prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize (or portion thereof) for comparable or greater value, at its sole discretion. Winners are responsible for all federal, state and local taxes as well as any costs and expenses associated with the acceptance and use of any prizes not specified herein as being awarded or included as part of the prize. All prize details are at Sponsor's sole discretion.

All validly claimed prize awards will be awarded, subject to verification of game piece, eligibility, and compliance with the terms of these official rules. **Any unclaimed prizes will not be awarded.** In the event an eligible contestant does not redeem a grand prize winning game piece by the Sweepstakes redemption deadline, then the grand prize **will not be awarded.**

No more than the advertised maximum number of prize awards per prize level will be awarded for any reason. If due to printing, production, seeding, typographical, human or other errors of any kind, the number of valid prize claims received at any prize level exceeds the number of prizes advertised or intended prizes to be awarded at such level as stated herein, then Sponsor reserves the right to conduct and award the stated number of prize awards for such level in a random drawing from among all valid, non-suspect prize claims received for that prize award level. Any claims received after a prize has been exhausted for any particular prize level will be void.

Additional Rules & Restrictions: By participating, entrants agree to abide by and be bound by the Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this Sweepstakes. In the

event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in Sweepstakes constitutes permission for the Sponsor and its designees to use entrants' names, cities and states of residence and/or likenesses for purposes of advertising and trade in any and all media now or hereafter known worldwide on perpetuity without limitation or further compensation, notification or permission, unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

By participating, entrants agree to hold all Released Parties harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Sweepstakes, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel or activity related thereto), and to assume all liability therefor.

Released Parties shall not be liable to winner or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Released Parties' sole control.

Participants are restricted to use of ordinary and typical computer equipment, mobile phone equipment, Internet access and cellular networks. Sponsor disclaims all liability for the inability of a participant to complete or continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Sponsor's control, or otherwise. The Sponsor disclaims any liability for any entries not received due to technical difficulties or transmission errors. The Sponsor disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. Released Parties are not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Sweepstakes, and any injury or damage to entrant's or any other person's computer or mobile phone related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes. Released Parties are not responsible for any other errors of any kind, whether computer, technical, typographical, printing, human or otherwise, relating to or in connection with the Sweepstakes, including, without limitations, errors which may occur in connection with the receipt or data storage of entries, printing or advertising of this Sweepstakes, administration or execution of the Sweepstakes, the processing of entries or in the announcement of the prizes or prize winners. Any entry not received, lost, damaged or destroyed for any reason is not eligible to participate in the grand prize sweepstakes. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, game piece or the operation of the sweepstakes website.

Sponsor reserves the right to cancel, modify or terminate the Sweepstakes if fraud, misconduct, or technical failures destroy or threaten the integrity of the Sweepstakes, in the opinion of the Sponsor/Administrator, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper conduct of the Sweepstakes as determined by Sponsor/Administrator, in their sole discretion. In the event of early termination of the Sweepstakes, Sponsor reserves the right to terminate the registration, and conduct the 2nd Chance Sweepstakes grand prize drawing from among all eligible non-suspect entries received as of the date of such termination. If due to circumstances beyond the control of the Sponsor, any event associated with this sweepstakes or the prize is delayed, rescheduled, postponed or cancelled, Sponsor reserves the right, but not the obligation, to cancel or modify the sweepstakes and shall not be required to award a substitute prize.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, and in no event will entrant be entitled to receive attorneys' fees or other legal costs; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether

of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Official Rules & Winners List: Official rules are available at www.HootersGoGreen.com. For a copy of these Official Rules or the name of prize winner(s) (available after **9/30/09**) send a self-addressed stamped envelope to be received by 9/30/09 to: Hooters Go Green Sweepstakes, P.O. Box 278, Woodbridge, NJ 07095. PLEASE SPECIFY which you are requesting – Official Rules or Winners List.

Sponsor: Hooters of America, Inc., 1815 The Exchange, Atlanta, GA 30339.

Sweepstakes Administrator: Million Dollar Media, LLC, 1460 Route 9 North – Suite 201, Woodbridge, NJ 07095.

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