

This site is owned by Millennium Radio New Jersey (“Millennium”) and/or its subsidiaries and operated radio stations. Millennium’s privacy policy covers the collection, use and dissemination of personal information that may be collected by Millennium and/or associated sponsors anytime you interact with Millennium on one of its websites, such as when you participate in a contest, register for any club, visit our websites, purchase products, or when you contact any Millennium radio station. Please review the following information about our practices, type of information gathered, use of provided information, to whom we may disclose the information, and how we safeguard your personal information.

Why we collect information.

Millennium collects information to assist us in delivering a superior level of broadcasts, contests, products and services. We collect information to gain a better understanding of our listeners and their needs and requests, and thus provide more enjoyable experience. This helps us to determine how best to provide useful information to customers and to understand which parts of our websites, contests and special offers most interest to them. In addition, your personal information helps us keep you posted on the latest news & announcements, updates, special offers, contests, promotions, and events that you might like to hear about.

What information we collect

The information we learn from listeners helps us personalize and continually improve your experience with our radio stations. Here are the types of information we gather.

Automatic Information:

Our servers automatically collect certain non-personally identifying information, such as your computer’s IP address, the type of browser in use, and pages viewed when you visit our Sites. We use this information to understand how visitors navigate through our Sites, to enhance your experience while using our Sites, and to make the materials we post as valuable to visitors as possible. We do not link this information to personally identifiable information.

Information You Give Us:

We receive and store any information you enter during account creation or any information you voluntarily provide us in any other way, including entry or participation in a contest. You can choose not to provide certain personally identifiable information, but then you might not be able to take advantage of or participate in many of our contests. We use the personally identifiable information that you provide to us for such purposes as participation in contests, responding to your requests, customizing your experience, improving our product, and communicating with you.

How we use the information collected.

There are a number of situations in which your personal information may help us give you better service. It helps us gain a better understanding of how what types of contests and content are most popular with our listeners.

When you enter a contest you may be required to provide your name, address, email address, zip code and birth date. The system saves your information. Some this information may, on occasion, be transferred to 3rd parties. This information is not stored on the 3rd party website until you submit the form. However, once the form is submitted, then this personally identifiable information may be stored on the 3rd party website.

Technologies used to collect information.

As is standard practice on many corporate websites, Millennium’s websites may use “cookies” and other technologies to help us understand which parts of our websites are the most popular, where our visitors are going, and how much time they spend there. We also use cookies and other technologies to make sure that our online advertising is bringing customers to our products and services. We use cookies and other technologies to study traffic patterns on our website, to make it even more rewarding as well as to study the effectiveness of our customer communications. And we use cookies to customize your experience and provide greater convenience each time you interact with us.

Our 3rd party partners and sponsors help us deliver a number of useful services, products and contests. Our 3rd party partners and sponsors will often employ the use of a “click-through URL” linked to content on their website. When a customer clicks one of these URLs, they pass through a web server before arriving at the destination web page. They track this click-through data to help determine general interest and measure the effectiveness of customer communications.

Intended Audience

Millennium websites are intended for United States audiences over the age of 13. All of our services are operated in accordance with the laws of the United States. Please be aware that any personal information you transfer to us will be transferred to the U.S and is subject to U.S. law. We will reject or delete any personally identifiable information that we believe in good faith to be inconsistent with this Privacy Policy.

Children's Privacy Policy

Although persons of all ages may visit our websites and participate in activities that do not require the collection of personal information, we do not knowingly or intentionally collect personal information from children under the age of 13. Except for the limited circumstances listed below, we will automatically reject and delete the registration or entry of any person we believe in good faith to be underage. Any false or fraudulent registration or entry from a minor will be deemed to be ineligible and will disqualify the minor from the receipt of a prize, benefit, or other participation.

Except to meet Federal regulations, as required by applicable laws, or other regulatory and legal purposes, we will not use, store, or disclose any child's personal information to a third party without prior parental consent.

When we disclose information.

Millennium does not use your personal information for purposes incompatible with those listed above. Millennium does not sell, rent, or share your personal information to a third party unless you consent to provide such information to a third party partner or content service.

The third party's use of such information is governed by that party's privacy policy, and Millennium's use is governed by this privacy policy. Please visit the privacy policy of the 3rd party partner or contest sponsor to make sure you understand how they use the personal information you provide to them. If you do not wish for such a transfer to take place, you should not register for that 3rd party program or contest. Additionally, Millennium may be required to provide specific access and usage information to certain content providers and rights holders as a condition of content licensing and royalties. In such cases, Millennium may provide content usage, access, demographic and other information without your personally identifiable information (your name, billing information, email address) to the content provider.

Also, Millennium may disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Millennium; (b) protect and defend the rights or property of Millennium and its products; or (c) act in urgent circumstances to protect the personal safety of users of Millennium products or the public at large.

Links to other websites.

Millennium websites and products contain links to other websites and products. Millennium is not responsible for the privacy practices or the content of such websites or products. Please visit the privacy policies of these third party sites in order to understand their privacy policies and data collection practices. Millennium has no liability for these third party sites, their policies or actions.

Security of personal information

The security and confidentiality of your information is extremely important to us. We have implemented technical, administrative, and physical security measures to try to protect guest information from unauthorized access and improper use. From time to time, we review our security procedures in order to consider appropriate new technology and methods.

Millennium shall make all reasonable efforts to comply with this privacy policy; however, this policy should not be construed as a contractual undertaking and Millennium cannot warrant the security of any information that you transmit to us. Please be aware that, despite our best efforts, no security measures are perfect or impenetrable and by transmitting personal information over the internet to us, you are accepting any risks associated with doing so. In addition, you are responsible for taking appropriate measures to protect and secure all passwords, log-on or membership identification information and account information.

Changes to this policy.

We may revise this Privacy Policy to keep it up to date with Millennium's current policies, practices, products, services and web pages. Millennium reserves the right to revise, change or modify this policy at any time for any reason.

Privacy questions

If you have questions or concerns about Millennium's Privacy Policy or data processing or use, please send an email to feedback@1057thehawk.com to contact us. We will respond to your inquiry within 30 days.