DOS EQUIS® PHOENIX SUNS PROMOTION
Full Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASING A PRODUCT WILL NOT IMPROVE YOUR CHANCES OF WINNING.

THE DOS EQUIS PHOENIX SUNS PROMOTION ("PROMOTION") IS OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES RESIDING IN THE STATE OF ARIZONA WHO ARE TWENTY-ONE (21) YEARS OF AGE OR OLDER AS OF DATE OF ENTRY. PROMOTION IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE UNITED STATES.

BY ENTERING, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES CERTAIN RELEASES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES, INCLUDING A WAIVER OF YOUR RIGHT TO A TRIAL BY JURY.

This Promotion consists of two (2) parts: (a) a random chance instant win program ("Instant Win Program") and (b) a random chance grand prize sweepstakes ("Sweepstakes"). Collectively, the Instant Win Program and Grand Prize Sweepstakes are referred to as the "Promotion," and the Instant Win Period and the Grand Prize Sweepstakes Periods as the "Promotion Period."

1. ELIGIBILITY:

The Promotion is open only to legal residents of the United States residing in the state of Arizona who are 21 years of age and older at time of entry.

Notwithstanding the foregoing, the following individuals and members of their families (parents, grandparents, children, siblings, spouses) and immediate household members (whether related or not) are not eligible for participation: employees, officers, and directors of Heineken USA dba Cervezas Mexicanas ("Sponsor"), Million Dollar Media (Administrator), Phoenix Suns (owner and operator of the National Basketball Association ("NBA") franchise known as the Phoenix Suns (the "Suns"), the NBA and its Member Teams, NBA Properties, Inc. (collectively, the "NBA Entities"), and each of their parent, subsidiary, and affiliated companies, alcoholic beverage suppliers, wholesalers, distributors, and importers, alcoholic beverage retailers, and Sponsor's advertising and promotional agencies. All federal, state, and local regulations apply.

2. START/END DATES:

The Instant Win Program begins at 12:01 a.m. Mountain Time (MT) on 10/1/2026 and ends at 11:59 p.m. MT on 4/11/2027 or when all Instant Win prizes have been awarded, whichever is earlier ("Instant Win Period"). The Sweepstakes begins at 12:01 a.m. MT on 10/1/2026 and ends at 11:59 p.m. MT on 2/28/2027 ("Sweepstakes Period"). *(Note: In order to be included in a grand prize drawing, entries must be received by 2/28/2027. Entries received after 2/28/2027 shall only be eligible for the instant win promotion.)*

3. **HOW TO ENTER – Internet Entry:** To enter, scan the QR Code on the applicable point of sale materials using your mobile device's camera or directly visit https://DosEquis.com/phoenixsuns. Follow the on-screen entry instructions to participate in the Instant Win promotion and be entered in the Sweepstakes drawings (see below). Normal time rates, if any, charged by Internet service provider will apply. All Internet entries must be submitted by 11:59 p.m. MT on 4/11/2027.

There is a limit of one (1) registration per person regardless of method of entry. Once registered, returning visitors can login with their registered email address to participate in the Instant Win promotion up to once per day.

By submitting an entry, entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of Sponsor and its appointed agents, which will be final and binding in all matters relating to the Promotion. Any entry submitted on behalf of another individual or using another individual's information, providing any incorrect, inaccurate, fake or false information during registration, or attempting to submit more than the allowable number of entries by using alternate names, emails, addresses, or other method shall result in all such entries being disqualified. **Please note that there is a limit of one (1) prize per individual, household, street address, and/or email address during any six (6) month period across all HEINEKEN USA Inc. promotions, regardless of brand (Amstel, Carta Blanca, Dos Equis, Heineken, Indio, Murphy's, Newcastle, Red Stripe, Strongbow, Tecate, and Tiger)**.

4. **PRIZES:**

All Promotion prize details are at Sponsor's sole discretion. Any prize depiction is for illustrative purposes only and shall not be relied upon. **No part of any prize includes any alcoholic beverages.** Prizes are not transferable or redeemable for cash. No substitutions of prizes by winners are allowed, but Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion.

- **NOTE: there is a maximum limit of one (1) instant win prize award per person, email address or household during the entire Promotion Period, except that instant prize winners shall still be eligible for the grand prize sweepstakes drawings.**
- If eligible entries are less than the scheduled number of prizes available for any prize level or total number of prizes available for the entire Promotion, then the associated prize awards shall not be awarded.
- Sponsor reserves the right in its sole discretion to substitute any prize award with an alternate prize award of approximate equal or greater value, based upon availability.

(a) Instant Win Prize (50): a maximum of fifty (50) instant win prizes will be available to be randomly awarded. Each instant win prize consists of: one (1) $50 e-gift card to the Phoenix Suns team shop, subject to the terms and conditions of the Phoenix Suns Team Shop e-gift card policy. Approximate Retail Value ("ARV") of each instant win prize: $50. Total ARV of all available instant win prize awards: $2,500.

Instant win prize award shall be delivered via email (for e-gift card) or shipped only to each winner's registered email address or residential address as provided at the time of entry and winner notification, via email or USPS or other Sponsor designated shipping/mail carrier, or as otherwise designated by Sponsor. **Allow approximately 8 – 12 weeks for delivery.** Once emailed or shipped, prize shall be considered awarded and fulfilled, and Sponsor shall not be responsible for any lost, late, undelivered, misdirected, damaged or stolen delivery, any incorrect shipping address provided, any incorrect email address or failure of any email delivery including blocked emails or any email received in junk or spam folders (winner is solely responsible for checking junk and spam email folders for delivery). In the event of any delivery issues, prize award shall not be replaced or substituted with any alternate prize award or compensation. Winner shall look only to designated shipper/carrier and not to Sponsor for any delivery issues.

(b) Grand Prize (10): Ten (10) grand prizes will be available to be randomly awarded. Each grand prize consists of: two (2) tickets to a Sponsor designated Phoenix Suns 2026/2027 regular season home game. Game date and seat locations as solely determined and designated by Sponsor, based upon availability. ARV of each grand prize award: $150. Total ARV of all available grand prize awards: $1,500.

Any expenses or costs not expressly stated in the description of the grand prize above, including, but not limited to, transportation, accommodations, parking fees, meals, incidentals, gratuities, taxes, or other expenses, are the sole responsibility of winner. Any and all incidental and travel costs associated with game attendance are at winner's sole expense.

Resale of tickets is prohibited. Selection of applicable seat locations are solely within Sponsor's discretion. Tickets are subject to availability, and any applicable stadium capacity restrictions and regulations, including COVID-19 vaccination or testing policy. Winner and guest must abide by all team/stadium policies. Sponsor reserves the right to revoke full or partial prize from winner or winner's guest who it and/or team/stadium personnel deem may, in their sole discretion, be intoxicated, be a safety risk, have violated any team/stadium policy or law, and/or may bring Sponsor into disrepute.

Actual game date and time are determined in the sole discretion of the team/stadium/league, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event any game date is delayed, postponed, rescheduled, not played, cancelled or attendance is restricted or prohibited due to weather, pandemic, an Act of God, an act of terrorism, civil disturbance, work stoppage or any other reason. Sponsor will not be responsible for any game date delay, rescheduling, postponement or cancellation due to weather, pandemic, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other event that may cause the cancellation or postponement of the game.

Prize winner must accept delivery of tickets in the method as solely determined and designated by Sponsor *(i.e. mobile ticket delivery, will call pick up at box office or other ticket delivery method)*. **In the event of any mobile or digital**

ticket delivery, winner is solely responsible for any required software application required to download, access, accept transfer, access or redeem mobile or digital ticket delivery.

All expenses and travel costs incurred as a result of seeking, winning, and/or making use of a prize are the sole responsibility of winner.

All federal, state, and local taxes, fees, and surcharges on any prize are the sole responsibility of winner of the prize.

5. ODDS OF WINNING:

(a) Instant Win

Odds of winning an Instant Win prize are dependent on the number of eligible Instant Win entries received divided by the number of prizes available. **Limit one (1) Instant Win prize per person or household during entire registration period.**

(c) Sweepstakes

Odds of winning a grand prize in the Sweepstakes are dependent on the total number of eligible entries received as of the date and time of each associated drawing.

6. WINNER SELECTION, NOTIFICATION, AND VERIFICATION:

(a) Instant Win

Participants in the online Instant Win game who 'receive a winning message' and receive an on-screen confirmation message that they are an instant winner will be determined as a potential Instant Win prize winner. Potential Instant Win prize winners will be selected at random. If you are a potential Instant Win prize winner, you will receive an on-screen message stating that you have won an Instant Win prize along with a unique prize claim code. *(If you have not received the on-screen confirmation message, along with a unique prize claim code, then you are not an instant winner.)*

You will then be sent a prize claim form via email with instructions on how to claim your prize. Allow 2 – 4 weeks for processing and delivery of prize claim form. Please note that you are not officially a winner until your eligibility has been verified and you have fully complied with these Official Rules. **Limit one (1) Instant Win prize per person or household.**

Potential Instant Win prize winners will be required to sign and return, where legal, a Declaration of Eligibility and Liability/Publicity Release within one (2) days of notification that he/she is a potential winner. No potential winner will be an official winner until any required paperwork has been returned and eligibility has been formally verified by Sponsor. If any potential winner fails to comply with these Official Rules and/or to submit required documentation within the designated time period, he/she will be

automatically disqualified and the prize may be awarded to an alternate winner.

(b) Sweepstakes

Potential grand prize winners in the Sweepstakes portion of the Promotion will be selected in a series of random drawings from among all eligible entries received as of the date and time of each drawing, as outlined below, to select one (1) winner per drawing date (10 total grand prize winners). Each winner will be assigned a designated game date as determined by Sponsor.

- Note: designated game date(s) are subject to change at Sponsor's sole discretion based upon availability. Sponsor reserves the right to substitute tickets to any game date during the 2026/2027 regular season, at its sole discretion.

Winner Selection Date	Designated Game Date*
11/2/2026	11/10/2026
11/16/2026	11/27/2026
11/23/2026	12/2/2026
12/7/2026	12/14/2026
12/21/2026	12/30/2026
1/4/2027	1/10/2027
1/14/2027	1/22/2027
2/1/2027	2/8/2027
2/22/2027	2/27/2027
3/1/2027	3/5/2027

Drawings will be conducted by Sponsor or its appointed agent, and all decisions are final. Potential winners will be contacted by telephone and/or email. If any potential winner cannot be reached within twenty-four (24) hours of first notification attempt, if any prize or prize notification is returned as undeliverable, if the potential winner rejects his/her prize, or in the event of noncompliance with these Official Rules, such prize will be forfeited and an alternate winner will be selected from among all remaining eligible entries. Upon forfeiture of any prize, no compensation will be given.

Potential prize winners will be required to sign and return, where legal, an Declaration of Eligibility and Liability/Publicity Release within one (1) day of notification that he/she is a potential winner. No potential winner will be an official winner until his/her Declaration of Eligibility and Liability/Publicity Release has been returned and eligibility has been formally verified by Sponsor. If any potential winner fails to comply with these Official Rules and/or to submit the required documentation within the designated time period, he/she will be automatically disqualified and the prize may be awarded to an alternate winner.

7. LICENSE AND RELEASE:

Participation in the Promotion and acceptance of prize constitute winner's permission for Sponsor or its agents to photograph, film, and record each winner and to use his/her name, address (city and state), likeness, photograph, voice, biographical information, and/or any statements made by each winner regarding the Promotion or Sponsor for purposes of trade, publicity, or promotion without notice or additional compensation, except where prohibited by law. By participating and/or accepting a prize, entrants, and winners, acknowledge and agree to release and hold harmless Sponsor, Sponsor's advertising and promotional agencies, and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers, and directors ("Released Parties") from any and all liability for loss, harm, damage, injury, cost, or expense whatsoever, including, without limitation, property damage, personal injury, and/or death that may occur in connection with, preparation for, travel to, or participation in the Promotion, or participation in, possession, acceptance, and/or use or misuse of any prize or participation in any Promotion-related activity, including, but not limited to, any claims based on publicity rights, defamation or invasion of privacy, and merchandise delivery. Sponsor shall not be responsible for any cancellations, delays, diversions, substitutions, or omissions whatsoever by any other persons providing any services to winner, including any results thereof, such as changes in services or location necessitated by same. Sponsor is not responsible if any part of a Promotion prize cannot be awarded due to acts of God, acts of war, natural disasters, weather, or acts of terrorism. Sponsor shall not be liable for any loss or damage to personal belongings. Entrants who do not comply with these Official Rules or who attempt to interfere with this Promotion in any way shall be disqualified. There is no purchase required to participate in the Promotion or to win any prize in the Promotion. A purchase does not increase odds of winning.

8. ADDITIONAL TERMS:

Sponsor reserves the right to alter, suspend, or terminate the Promotion at any time and with or without notice if, in Sponsor's sole discretion, the integrity of the Promotion becomes or is likely to become compromised in any way. In the event the Promotion is terminated prematurely, all eligible entries received prior to the Promotion termination or suspension date will be included in the next prize drawing. No automated devices, bots, and/or other programs and/or software are permitted. All entries become the sole and exclusive property of Sponsor and will not be acknowledged or returned. Delivery of a prize will require a residential street address located within the state of Arizona. Sponsor is not responsible for late, incomplete, invalid, unintelligible, misdirected, technically corrupted, or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human, or electronic. Only fully completed entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

In case of a dispute as to the identity of any Internet entrant, an entry made by Internet will be deemed made by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an email address by an Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that

the potential winner is the authorized account holder of the email address associated with the winning entry.

If for any reason the Promotion is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, automated entries, fraud, technical failure, human error, or any other cause beyond the control of Sponsor that corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Promotion, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify, or suspend the Promotion. Sponsor assumes no responsibility for any error, omission, interruption, telephone or other communications malfunctions, deletion, defect, delay in operation or transmission, communications line failure, or theft or destruction of, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunctions of any telephone networks or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to, or resulting from, participation or downloading of any materials in the Promotion.

Sponsor and its agents are not responsible for printing, distribution, or production errors and may, in their sole discretion, rescind, cancel, suspend, modify, or revoke this Promotion based upon any such error without liability. If by reason of a printing, computer, or other error more prizes are awarded in a prize category than the number set forth in these Official Rules, all persons purportedly making valid claims will be included in a random drawing to award the advertised number of prizes available. In no case will more than the advertised number of prizes be awarded. Antifraud detection devices may be used for verification purposes. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Headings are solely for convenience and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof.

Caution: Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Promotion may be a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S ACCESS TO, AND USE OF, THE WEBSITES AND/OR THIS PROMOTION, OR ENTRANT'S DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE PROMOTION.

9. DISPUTES AND GOVERNING LAW:

The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Promotion. Any controversy or claim arising out of, or relating to, these Official Rules and/or the Promotion shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in New York City, New York.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO ITS CONFLICTS OF LAWS AND RULES. For any matters that are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Promotion, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to New York City, New York. The parties agree not to raise the defense of forum non conveniens.

10. USE OF DATA:

Sponsor will be collecting personal data about entrants online, in accordance with its Privacy Policy. Please review Sponsor's Privacy Policy at https://www.heinekenusa.com/privacy-policy. By participating in the Contest, entrant hereby agrees to Sponsor's collection and usage of his/her personal information and acknowledges that he/she has read and accepted Sponsor's Privacy Policy.

11. LIST OF WINNERS:

To obtain a list of winners, send a self-addressed, stamped envelope, with sufficient postage, to Winners List, Dos Equis Phoenix Suns Promotion, P.O. Box 248, Woodbridge, NJ 07095. All requests for a list of winners must be postmarked by 6/15/2027 and received by 6/30/2027.

12. SPONSOR: HEINEKEN USA Inc. dba Cervezas Mexicanas, White Plains, NY.

ENJOY XX® RESPONSIBLY

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The Phoenix Suns and NBA Entities are not a sponsor of the Sweepstakes, and are in no way responsible for the administration of the Sweepstakes, the verification of winners or the fulfillment of prizing. All inquiries regarding the Sweepstakes should be direct to Sponsor or Sweepstakes administrator, Million Dollar Media.